



**Secrets to Selling Your House
In Seven Days Or Less**

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SELLING YOUR HOUSE: THE MYTHS

Myth #1: There are only two ways to sell your house:

1. Through a real estate agent
2. For Sale By Owner (FSBO)

1. Selling Your House Through a Real Estate Agent

Is it really worth it to sell your house through a real estate agent? Lots of people think that this is the best way to sell their house because they will “hire the real estate agent and the agent will do whatever is needed to get the house sold.” The problem here is that **the real estate agent is not committed 100% to selling one house.** They all have several houses in inventory, and they will usually focus their selling efforts on those houses that will sell at a higher price and that give them the highest **commission.**

And what is the cost of selling your house through an agent? When an agent is working with you, you will have to pay a six percent commission in addition to other costs. A realtor will usually advise you to fix up your house before putting it on the market. These fix up activities can be extremely costly and most people do not have the cash to do them. And what happens if you decide to go ahead and fix your house, does it mean that you will be able to sell it immediately? NO!

The real estate market has slowed significantly in the past year and houses are staying on the market for three or more months before being sold. Can you afford this? Can you afford maintaining a house for months and paying all your other debts?

2. The For Sale By Owner (FSBO) Alternative

Now that you know what using the services of a real estate agent involve, you might be thinking that the only alternative is selling your house by yourself. Do you know what this involves? Let us explain.

Usually, when a person selects to sell their house by themselves they do it thinking that they will be able to save the money that would otherwise be paid to agents. The fact is that you will need to **spend money on marketing services** (e.g. Internet listings, FSBO signs, newspaper ads, open houses, etc.), and you will still **need to fix up your house to make it marketable.**

Other things you will need to take into account are that you will **need to deal with all types of paperwork** that is involved with selling a property. You will be responsible for ordering a title search, preparing disclosure documents and determining if a buyer is financially qualified to buy your house. Do you have the time that is needed to accomplish this?

Finally, remember that you will need to spend time showing your house to prospective buyers.

FSBO is not for everybody, especially if you have relatively little knowledge about selling real estate. Unless you're willing to invest some serious time and energy researching and understanding real estate, than you'll come across many setbacks in your sales attempt. Generally, selling FSBO is a time-consuming and laborious task especially if you have a full-time job.

Think of selling your property as a part-time job. The time investment is the primary reason many sellers do not attempt to sell their own home. If you can't spare the time to gather information beforehand, it may indicate that you need the help of a full-service real estate agent or that you should hire a real estate consultant to assist you for the services you need. According to the National Association of Realtors (NAR), up to 80 percent of FSBO sellers will end up choosing a real estate agent and listing their home on the MLS, usually within 6-8 weeks of posting an FSBO property for the first time. The NAR is quick to point out that over 80-percent of FSBO sellers indicate they would not sell on their own in the future.

Also, FSBO sellers tend to get lower offer proposals for their properties, and some are forced to sell at a lower price than they had hoped for.

Is there a better way to sell my house? YES!

Myth #2: You can't sell your house with tenants in it

Are you a landlord? Are you tired of dealing with tenants but continue to do it because you don't have time to deal with them?

There is a solution for you, you can sell a house with tenants in it.

Myth #3: It takes 60 days to complete the sales transaction

False! The right buyer can complete the transaction fast and can simplify the whole home selling process for you.

Myth #4: Buyers always have to get bank financing which delays the process

False! There are interested buyers that have a *credit line and are ready to buy your house.*

Myth #5: If you need to sell within days you're out of luck.

If you need to sell your house fast you can do it! You can sell your house when you need to, just decide to do it and learn how you *can sell your house in 7 days or less if you need to!*



SELLING YOUR HOUSE: THE SOLUTION

In this market there are not only two ways to get your house sold, there is a third alternative that **will help you save time and make your homeselling experience simple, fast and hassle-free.** With this solution you won't have to worry about fixing-up or making costly repairs to your home, you will be able to sell it as-is and the best thing is that you will be able to **get in touch with an interested buyer** that will buy the house directly from you and will be ready to buy your house as soon as you need to sell it!

Express Homebuyers can help you. We specialize in buying houses directly from homesellers like you who need a fast and reliable homeselling solution. When you call us, you will receive an immediate offer, and you will be able to save time and money.

How do we do this? Well, we've been doing this since 2003 and since then we have purchased 800+ properties in the DC metro area. We have bought houses that needed repairs, houses that had tenants in them, houses that had been on the market for months and no one else wanted to buy, houses from people that were facing different situations (bankruptcy, bank issues, divorce, relocation, job loss, death in the family) and needed to sell their house fast.

With us:

- You can stop worrying about costly repairs. **We'll buy it as-is!**
- You don't have to pay any realtors commissions or fees. We'll buy the house directly from you without realtors.
- You don't have to worry about any paperwork. We'll do it all for you!
- You tell us how soon you need to sell your house. We'll close whenever you need to.

If you want to learn more about us or would like to get an offer for your house call us:

1-877-907-3232

Tell us you saw our free report and if we buy your house we will give you a \$100 gift card to Home Depot.

We'll be happy to answer all your questions and explain how we can provide a fast and reliable home selling solution for you.

CALL TODAY

We have the fastest and simplest home selling solution!