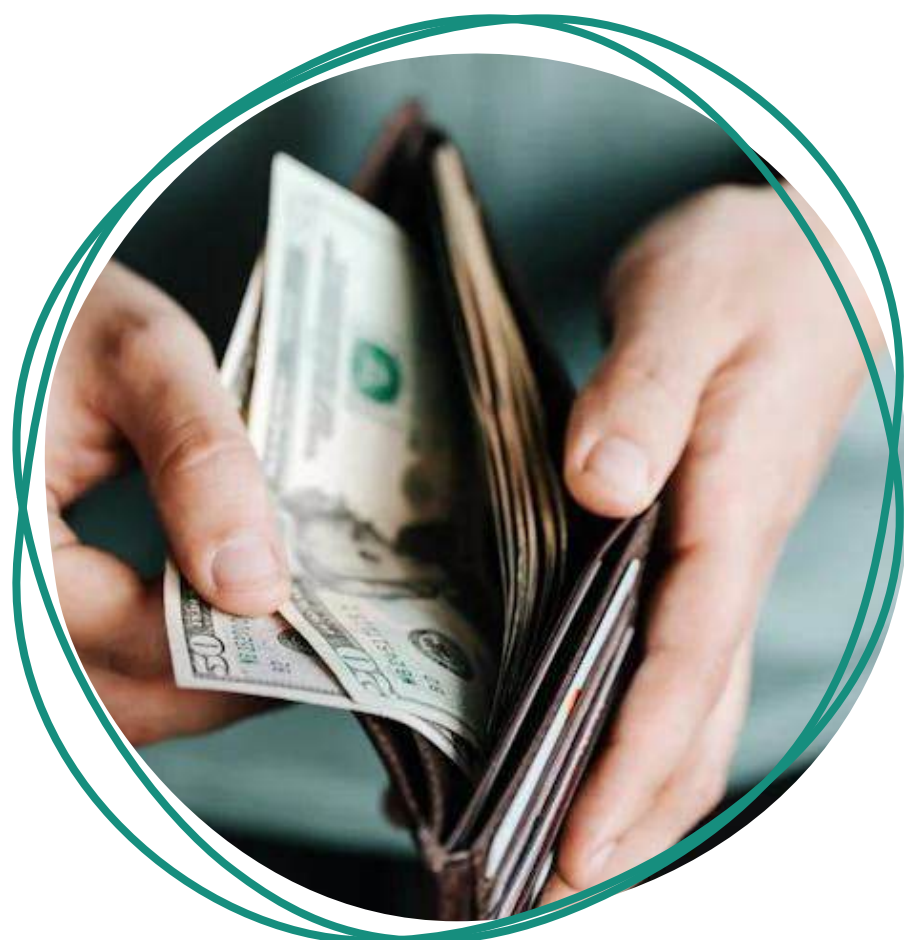


Cash Offer Mistakes Home Sellers Must Avoid

Mistake #1:

Accepting a Cash Offer from Just Anyone

When you sell a home, it's important to take the time to learn what you can about a cash home buyer. Unfortunately, some buyers attempt to scam sellers under the guise of a lucrative cash offer. You can avoid this mistake with a bit of due diligence.



Mistake #2:

Not Verifying the Funds of the Buyer

If someone has the cash to buy your home, they can prove it. Money can be a taboo topic, and it might feel awkward to demand to know how much cash someone has. If someone does not have the cash to close the deal, you should look for a new buyer. This is yet another tactic that people use to take advantage of homeowners, especially those looking to sell a house as-is for cash.



Mistake #3:

Pricing Your Home Too High

If a cash offer appeals to you because you want to sell fast, your home has to be priced right to ensure a quick close. Pricing your home too high will result in it sitting without offers. This is, again, something that you can avoid by understanding how cash offers work.



Mistake #4:

Involving a Realtor

One of the perks of selling to an investor is that they have in-house professionals who can close the deal without charging you all of those fees. An investor will make money off of your home by updating it and selling it at a higher cost than they paid for it.

Mistake #5:

Spending Lots of Money Preparing to Sell

Repairs and updates don't always increase a home's value, which can lead to frustration when it comes time to sell. If you are looking for a fast transaction cash offer, you do not need to improve your home to try and get a better price. Save yourself the time, money, hard work, and frustration, and let the professional cash home buyers take care of it.

